

Packaging commitment

Siam Global House Public Co., Ltd (“The Company”) aims to conduct business for sustainable organizational growth under good governance principles, while also emphasizing the reduction of environmental impacts. This is achieved through the development, enhancement, and increased efficiency of operations concerning products and services, in order to meet customer demands and align with the company's sustainable development policy. Therefore, the company has established sustainable packaging management guidelines to support effective packaging management, the efficient use of resources, and sustainable benefits for customers, society, communities, and all stakeholders involved.

The company has established sustainable packaging management guidelines for products manufactured under its own brand (House Brand) as well as products purchased from suppliers, throughout all stages of the product life cycle. The details of these guidelines are as follows:

1. Ethical sourcing: The Company ensures the procurement of materials through an ethical sourcing process. This involves sourcing materials from suppliers at fair prices and promoting their participation in improving production management efficiency.
2. Supporting the use of sustainable materials in packaging production: The Company supports the selection of materials or components for packaging that are free from hazardous chemicals (chemical safety). This ensures the safety of consumers and prevents environmental damage and aligns with relevant legal requirements.
3. Developing packaging plans: The Company develops plans related to packaging, such as increasing the use of reusable or recyclable packaging. It aims to reduce the use of single-use plastic packaging in applicable activities. For instance, it promotes the use of recyclable materials in packaging production, supports research and development of sustainable packaging, and ensures that packaging can genuinely be recycled.
4. Plastic packaging used by the company must be reusable, recyclable, or compostable.
5. Set a target to reduce the total amount of plastic packaging for house brand products which is the company’s own brand to not exceed 500 metric tons by the year 2030. Additionally, establish a target for non-plastic packaging materials, such as packaging made from wood/paper to be recyclable by 90% within the year 2030.
6. Find ways to use sustainably-managed renewable resources as raw materials and explore alternative materials (non-plastic) as necessary, considering the appropriate properties of packaging and products, business suitability, and effective waste management with minimal environmental impact.
7. Support suppliers in adopting sustainable packaging management practices in the company and foster collaboration to develop packaging innovations.
8. Communicate and raise awareness about sustainable packaging usage to all stakeholders along the value chain, with a focus on promoting behavioral changes both internal and external of the organization.

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